

## OLT Committee Call - 2026

- 1) **Marketing and Outreach – Chaired by the Director of Marketing and Community Outreach (6-8 members)**
  - Interested applicants can apply to [emikaluk@oshawalittletheatre.com](mailto:emikaluk@oshawalittletheatre.com). Please provide a brief statement indicating your relevant experience and reason(s) why would you like to join this committee.
    - Membership on this committee will be for one year
    - Engaging the wider community, different cultural groups, and new audiences and artists for our theatre
    - Reach out to different performance groups rent the OLT stage, hosting workshops or events in our Rehearsal Hall, and seek other community engagement opportunities
    - Developing a brand guide. Our current branding is not unified across the different marketing channels (website, social media, email, posters).
    - Creation of content and ensuring alignment of all OLT media with the brand guidelines
    - Establishment of cross-promotion opportunities with other organizations.
- 2) **Social Event and Membership – Co-Chaired by the President and Director of Members and Patrons (6-8 members)**
  - Interested applicants can apply to [jsoln@oshawalittletheatre.com](mailto:jsoln@oshawalittletheatre.com). Please provide a brief statement indicating your relevant experience and reason(s) why would you like to join this committee.
    - Membership on this committee will be for one year
    - Plan 1-2 OLT social events to engage our members is essential to rebuilding the community we sorely need at OLT.
    - Promote volunteerism throughout or membership and expand our overall volunteer and membership parties
    - Assist with planning and promoting already existing membership events, including the Season Launch Gala
    - Review and recommend potential membership benefits to the board
    - Explore new events, including, but not limited to:
      - Painting parties
      - Workshops - set construction training, customer service, First Aid, etc.
      - Happy Hour at local venues
      - Wine and cheese nights
      - Summer BBQ
      - Adult classes
- 3) **Production Advisory – Chaired by the Executive Producer (EP) (6 members)**

- **Interested applicants can apply to [mschneider@oshawalittletheatre.com](mailto:mschneider@oshawalittletheatre.com). Please provide a brief statement indicating your relevant experience and reason(s) why would you like to join this committee.**
  - This committee is struck every two years; it will advise the EP on the potential slate for the 2027-2028 and 2028-2028 season
  - The Production Advisory committee will explore potential production that OLT can mount for the next two seasons (pending rights availability)
  - This committee will serve as an advisory committee to the EP
  - The EP will finalize that slate and recommend it to the board for approval (rights permitting)
  - Considerations include available rights, production history at OLT, audience interest, artist/performer interest, and recent productions in our area

**Application Deadline: March 31, 2026**