

## OLT Committee Call – 2026 – DEADLINE EXTENDED

- 1) **Marketing and Outreach – Chaired by the Director of Marketing and Community Outreach**
  - **Interested applicants can apply to [emikaluk@oshawalittletheatre.com](mailto:emikaluk@oshawalittletheatre.com). Please provide a brief statement indicating your relevant experience and reason(s) why would you like to join this committee.**
    - Membership on this committee will be for one year
    - Engaging the wider community, different cultural groups, and new audiences and artists for our theatre
    - Reach out to different performance groups rent the OLT stage, hosting workshops or events in our Rehearsal Hall, and seek other community engagement opportunities
    - Developing a brand guide. Our current branding is not unified across the different marketing channels (website, social media, email, posters).
    - Creation of marketing content and alignment of all OLT media with the brand bible.
    - Establishment of cross-promotion opportunities with other organizations.
- 2) **Social Event and Membership – Chaired by the Director of Members and Patrons**
  - **Interested applicants can apply to [airons@oshawalittletheatre.com](mailto:airons@oshawalittletheatre.com). Please provide a brief statement indicating your relevant experience and reason(s) why would you like to join this committee.**
    - Membership on this committee will be for one year
    - Plan 1-2 OLT social events to engage our members is essential to rebuilding the community we sorely need at OLT.
    - Promote volunteerism throughout or membership and expand our overall volunteer and membership parties
    - Assist with planning and promoting already existing membership events, including the Season Launch Gala
    - Review and recommend potential membership benefits to the board
    - Explore new events
      - Painting parties
      - Workshops - set construction training, customer service, First Aid, etc.
      - Happy Hour at local venues
      - Potlucks
      - Cookie exchanges
      - Summer BBQ
- 3) **Production Advisory – Chaired by the Executive Producer (EP)**
  - **Interested applicants can apply to [mschneider@oshawalittletheatre.com](mailto:mschneider@oshawalittletheatre.com). Please provide a brief statement indicating your relevant experience and reason(s) why would you like to join this committee.**

- Production Advisory committee will explore potential production that the OLT Board can mount for the next two seasons
- This committee will serve as an advisory committee to the EP
- The EP will finalize that slate and recommend it to the board for approval (rights permitting)
- Considerations include available rights, production history at OLT, audience interest, artist artists, and recent productions in our area

**EXTENDED Deadline: April 19, 2026**